



130 Black Bridge Road | Camp Verde AZ 86322

CAMP VERDE COMMUNITY LIBRARY

good company is always Welcome...

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – October 2016
DATE: 11/13/16
CC: Department Heads

Monday, October 10, we closed the library for a Staff Training day. Cheri Wischmeyer started us off with a personality test followed by a description of the results intended to help us better understand each other. Kathryn Bazan from Yavapai College taught us about effectively marketing library programs on Facebook and Carson Ralston hit the highlights of using Outlook calendar. During lunch we met with volunteers and fielded questions about library services in the new library. Then we heard Mary Villegas from the State Library describe how to use the State Library provided databases. It was a day filled with professional development prospects and teambuilding opportunities.

The Library closed on October 17 for the transition to the new building so statistics this month are meaningless. As we prepared for the closure and the transition to the new building, we suspended programming and other services. Library staff put in many hours of unaccustomed physical labor moving offices and library material. A group of about 2-dozen Adult Probation folks assisted us in moving our books. The Town's Public Works department went above and beyond to provide a solution for getting the books – one cart full at a time – onto the second floor without a working elevator. Sixty volunteers worked for us this month, giving 812 hours. It was an incredible coordination of staff and volunteers working with



Town maintenance and Public Works to get the work done. Staff and volunteers deserve kudos and respect for their dedication in getting the new library setup and ready for opening day.

Be sure to follow our blog: <https://cvcltalk.wordpress.com/>. To really keep up with what is going on at the library, don't forget to like us on Facebook at: <https://www.facebook.com/campverdelibrary>

October 2016 Camp Verde Community Library Use Statistics

	Oct-16	Oct-15	% change	YTD-FY17	YTD-FY16	% change
In-Library Uses						
Traffic Count	2,760	6,298	-56.2%	20,904	23,727	-11.9%
New Cards Issued	27	59	-54.2%	238	261	-8.8%
Public Computer Use	804	1,965	-29.3%	6,005	7,500	-19.9%
Early Literacy Computer Use	n/a	85		n/a	318	
Requests for Computer Help	52	110	-52.7%	396	445	-11.0%
Reference Questions	73	170	-57.1%	542	650	-16.6%
Total In-Library Use	3,716	8,687	-57.2%	28,085	32,901	-14.6%
Library Programs						
Adult Programs	5	23	-78.3%	74	85	-12.9%
Adult Program Attendance	62	110	-43.6%	315	365	-13.7%
Adult Program Hours	2	4	-50.0%	12	36	-67.6%
Youth Programs	4	30	-86.7%	59	102	-42.2%
Youth Program Attendance	46	460	-90.0%	465	1,373	-66.1%
Youth Program Hours	2	33	-93.9%	45	97	-53.6%
Programs Off-Site	0	6	-100.0%	10	16	-37.5%
Total Library Program Attendance	108	570	-81.1%	780	1738	-55.1%
Circulation						
Items Checked Out	2,036	4,513	-54.9%	14,617	19,670	-25.7%
Items Checked In	2,355	5,159	-54.4%	16,199	22,722	-28.7%
Items Used In-Library	460	329	39.8%	1,113	1,092	1.9%
Renewed Items	417	991	-57.9%	2,765	3,732	-25.9%
Total Circulation	4,851	10,992	-55.9%	34,694	47,216	-26.5%
Total Number Library Patrons	4,091	3,934	4.0%			
Circulation Areas of Interest						
Audio Books	114	154	-26.0%	684	657	4.1%
DVDs & VHS	706	1,811	-61.0%	5,410	6,669	-18.9%
eBooks	318	298	6.7%	1,449	1,115	30.0%
Youth eBooks	36	32	12.5%	212	140	51.4%
iPads & e-readers	5	10	-50.0%	14	57	-75.4%
Large Print	104	166	-37.3%	675	844	-20.0%
Magazines		62	-100.0%	389	429	-9.3%
Kids & Teens Material	509	1,523	-66.6%	4,422	6,374	-30.6%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	377	824	-54.2%	2,325	3,367	-30.9%
Transit Items Sent & Received	791	1,736	-54.4%	3,526	6,332	-44.3%
CVCL ILL Items Going Out	12	27	-55.6%	91	114	-20.2%
ILL Items for CVCL Patrons	0	8	-100.0%	10	25	-60.0%
Total Transit, HOLDS & ILL Activity	1,168	2,560	-54.4%	5,851	9,699	-39.7%
Library Volunteers						
Number of Volunteers	60	36	66.7%	122	127	-3.9%
Number of Hours Given	812	708	14.7%	2,146	2,649	-19.0%
Average Hours/Volunteer	13.5	19.7	-31.2%	17.6	20.9	-15.7%
Collection & Development						
New Kids & Teen Material Added	1	35	-97.1%	115	185	-37.8%
New Books Added	23	104	-77.9%	373	512	-27.1%
New Audio-Visual Material Added	12	111	-89.2%	184	291	-36.8%
Total Items Added	35	215	-83.7%	557	803	-30.6%
Total Items Owned	32,095	31,044	3.4%			
Mending & Donations						
Items Mended or Repaired	0	47	-100.0%	251	355	-29.3%
Donations Processed	136	452	-69.9%	910	2,348	-61.2%
Donations Cataloged	0	124	-100.0%	187	395	-52.7%
Online Public Access Catalog						
OPAC Searches	10,092	4,482	125.2%	45,903	31,648	45.0%

**Average
Circulation
Activity
per Open
Hour
77.0**

**Number
of Items
Owned
per Capita
(pop 11,500)
2.8**